

NEU LEOPOLDAU

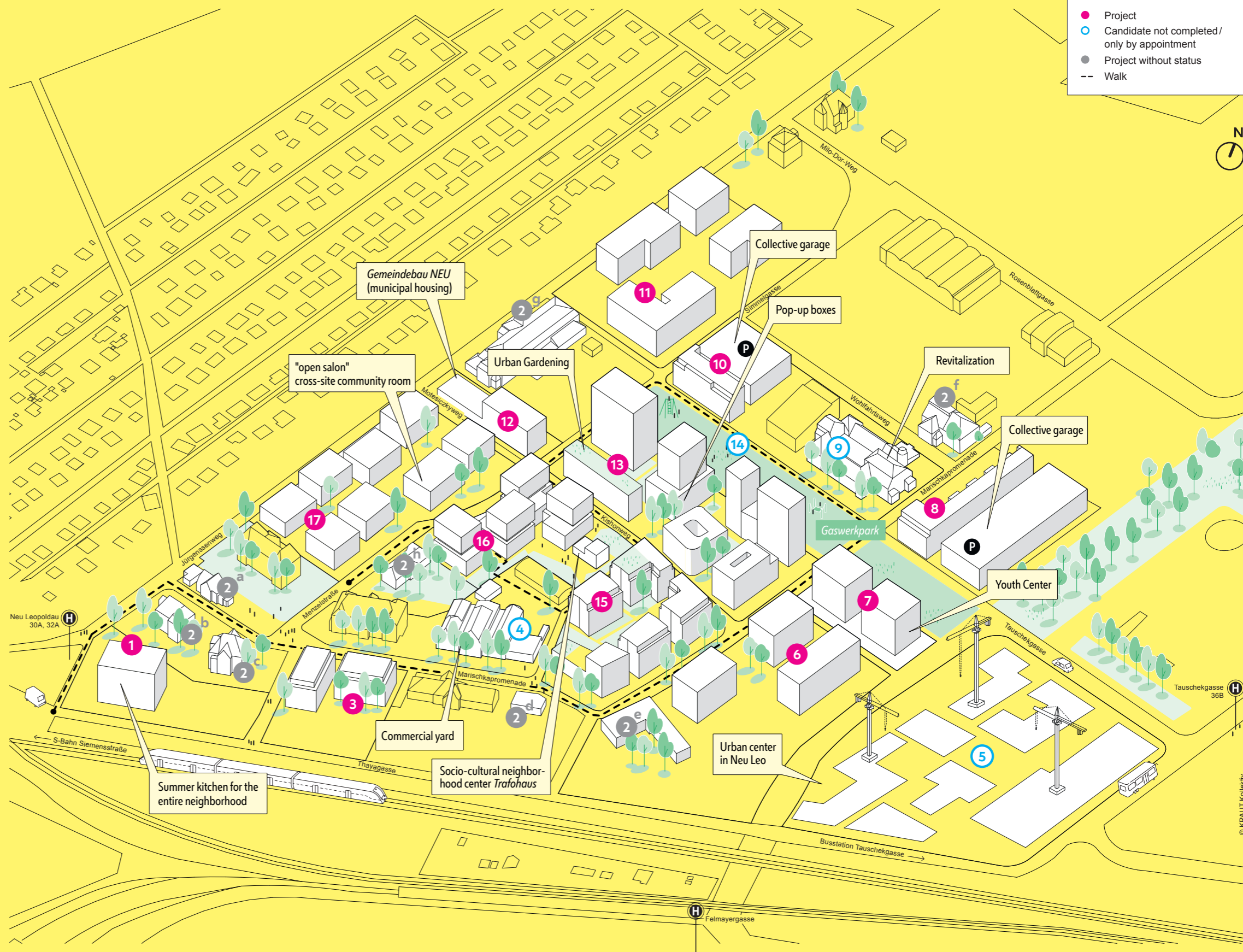
FEEL LIKE GOING FOR A WALK?

NEIGHBORHOOD FACT SHEET

Status: December 2021, subject to alterations

- Conversion of a former industrial site into a mixed-use neighborhood, incorporating the historic existing buildings
- Size: about 13,5 ha
- Approx. 1,255 apartments, of which around 1,000 are subsidized
- Approx. 70,000m² of commercial space, including a workshop yard for small businesses

COMPLETION: 2024



- | | | | | | |
|------------------|--------------------------|----|----------------------------|----|-------------------------|
| 1 | Generation XYZ | 7 | Leo & Leonie | 13 | Energiebündel |
| 2 ^{a-h} | Existing buildings | 8 | leoS | 14 | Gaswerkpark |
| 3 | Mehr NUTZEN Haus | 9 | Welfare building | 15 | LEO.part |
| 4 | Gewerbehof Neu Leopoldau | 10 | Poldipark | 16 | 4 im Viertel |
| 5 | Baufeld O | 11 | Blickpunkt 21 – Leopoldine | 17 | Junges Wohnen gibt Gas! |
| 6 | Blickpunkt 21 – Leopold | 12 | JUWO NEULEO | | |

Cooperation partners
 Neu Leopoldau Entwicklungs GmbH,
 GB*Stadtteilmanagement Neu Leopoldau,
 SORA Institute for Social Research and Consulting
 Ogris & Hofinger,
 wohnfonds_wien
 as well as all developers, planners and experts
 for issues of social sustainability involved

Further information



NEU LEOPOLDAU

HOUSING FOR THE YOUNG

“For decades, the area of the former Leopoldau gasworks was characterized by hard work. At the same time, it also offered the workers places of community and neighborhood. Now the area will provide a new home for children and young people in particular.”

GB*Stadtteilmanagement Neu Leopoldau

In 1912, the second municipal gas plant in Vienna was built in Leopoldau. In 1984 to 1987, the two gasometers were finally shut down and demolished, while the residential and administrative buildings were largely preserved. Today, the ensemble is protected as a historic monument and, as a part of Vienna's industrial history, it is a source of identity. The post-industrial reuse of this area, incorporating the existing buildings, shaped the planning from the very beginning. This ranges from the preservation of bird species and the removal of pollutants to a mix of uses in the existing buildings.

Urban development in dialogue

In 2015, *Neu Leopoldau Entwicklungs GmbH* and *wohnfonds_wien* launched a two-stage developer competition, the largest dialog-oriented selection process in Vienna to date. Urban planners, architects and open space planners, developer representatives and experts on social sustainability worked together with residents in workshops to develop concepts on the topics of architecture and urban development, open and green space, social sustainability, young living, mobility, smart city and ecology.

The focus in Neu Leopoldau is on child- and youth-friendly spatial design and on diverse housing options for young people. In 2016, the IBA_Vienna commissioned the SORA Institute to conduct research on the topic of Young Housing in Neu Leopoldau. This study showed fully developed solution proposals for the target group of young people in housing. In the subsequent process, the IBA_Vienna supported the individual actors in highlighting the special features of their respective projects and making them visible. Particular consideration was given to open space planning, adapted forms of housing, and spaces for movement specifically geared to children and young people.



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Growing together

To ensure that the intergenerational neighborhood can develop from the very beginning, the district management of the *Gebietsbetreuung Stadterneuerung* accompanies the developments in Neu Leopoldau and the surrounding area. Community is not limited to the new building sites but includes all residents. The employees provide on-site information on changes and current developments at an early stage, actively involving the residents, taking up ideas and suggestions, connecting local actors and supporting them with professional know-how.

Living information

In order to make it easier for everyone to find their way around a changing part of the city, the district management of the *Gebietsbetreuung Stadterneuerung* developed a digital district map to provide up-to-date information and orientation for new arrivals in Neu Leopoldau and for residents in the adjacent neighborhood. With this “Living District Map,” interested individuals can explore the district in the footsteps of four fictitious people. In this way, they are able to learn interesting facts and exciting stories from the neighborhood while picking up many tips for harmonious coexistence. The living district map also provides information about the locations of educational institutions, local supply options, leisure activities as well as dates and on-site events of the district management of *Gebietsbetreuung Stadterneuerung*.

Young mobility

The mobility concept also refers to the topic of young living. A wide range of alternative means of transport, from convenient connections to the public transport network to additional mobility services within the residential area, is intended to meet particularly the needs and opportunities of young people.



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TIPS IN THE GRÄTZEL!

Heinz-Nittel-Hof/Marco-Polo-Siedlung

Municipal housing complex with 1,400 apartments built according to the plans of Harry Glück, the icon of people-oriented housing.

Forest of the Young Viennese

Every year, families with children, but also all other interested and committed Viennese are invited to actively participate in the reforestation campaign “Forest of the Young Viennese” and contribute to the creation of a new forest.

TERRA NOVA. 70 years

Siemensstraße housing estate in Floridsdorf

The Siemensstraße housing estate (1950 to 54) in Floridsdorf is one of the outstanding examples of social housing and urban development in post-war Vienna. It was highly regarded internationally and is now a listed building. At the time of its construction, the settlement was Vienna's largest municipal housing complex with over 1,700 apartments.